



Corporate Domain Management

Control

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Full Service Management of global Domain name portfolios at Ports Group - Domain name Registrar since 1994.

The sole rights to your trademark can many times be business critical. In spite of this, few protect their brands adequately in the digital world - something that costs companies billions of dollars every year due to infringements and lost sole rights of domain names.

By lacking in control of ones existing domain names, and not keeping an eye on the usage of your brand, the table is set for business critical consequences. For example, loosing strategically important domain names by registration in bad faith by other parties, or that one's own domain names expire and disables e-mail, website and other technical functions, for a long time in a worst-case scenario.

The reasons are often a lack of strategies and routines to monitor and protect business-critical assets; and just like managing trademarks, a lack of clarity about who is responsible for these issues. This is why more and more companies are realising the need, just like trademark management, to consolidate their domain names and thus secure their sole rights digitally as well as legally, and, not least; co-ordinate the responsibility for them.

The importance of choosing the right domain partner

When choosing a partner for managing your domain name portfolio it's vital to know that one's partner can administer all top level domains that one might need in the future, can provide local contacts for domain names when needed, has the appropriate experience, has relevant technical and legal services and, not least; the ability to inherit the administration and responsibility of the domain name portfolio.

Ports Group takes responsibility for managing and monitoring your global domain name portfolio

In Corporate Domain Management, we act proactively by consolidating and registering all top-level domain names in the world, which we then manage with full legal responsibility. All based on the policy you already have, or one that we help you develop. Consolidation combined with our unique web based view gives you full control over your rights and assets for better decision basis, safer handling and easier administration.

Domain name- and Trademark Management

At Ports Group, we view domain names and trademarks as a whole. Corporate Domain Management is therefore one side of the Ports Group Intellectual Property Management coin, the other is Corporate Trademark Management.

Active monitoring and enforcement of your rights

A domain portfolio is an active thing since the protection range (which names should be protected under which top- level domains) is in constant change for many companies. A domain portfolio is also exposed to constant threats in the form of cybersquatting, i.e. other companies or people making registrations that intrudes on your domain names. Since we work according to your policy, we can act fast on these changes with new registrations on new markets, and just as fast act against all kinds of threats to your trademark. Examples of actions we may take in regards to domain names that pose a threat to your brand are cease and desist letters and legal disputes.

The main reasons many choose our management service are:

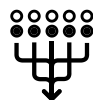
- The outsourced responsibility for the portfolios.
- The holistic view of domain names and trademarks.
- The value of having a strategic partner, with experienced consultants as main contacts.
- Ports Groups additional supply of legal and technical services.
- Our 55 local contacts worldwide to enable registrations were local requirements otherwise would stop most companies.

Our Domain Management service



Securing of renewals

By taking over the management and the responsibility for your portfolio, we can ensure the renewal and safe handling of your domain names.



Annual invoice

With one annual invoice for your domain names and hosting services, we reduce internal administration and simplify budgeting.



Personal contact

Single point of contact. Your experienced Client Manager manages and takes responsibility for your portfolio.



Policy

Together with you we create a policy, which we make sure is being followed, for example when launching a new brand or entering a new market.



Authorized contacts

We only carry out actions or changes in the portfolio that originates from your authorized contacts with a high level of secrecy.



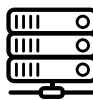
Extranet

All digital assets in one place. You get a complete oversight customised to your business, with a clear view of the portfolio structure.



Legal services

Our in-house legal team handles your trademark related issues, and together with your Client Manager ensures that your policy is carried out.



Hosting services

Your dedicated Client Manager is highly qualified to handle your hosting services, such as DNS, SSL-certificates, tailored server solutions and more.



Global presence

Through our global network, we can handle all top-level domains in the world. We also have local contacts in over 55 countries, enabling domain registrations matched by few others.